



WORK EXPERIENCE

MALKA Media (Prod. Agency)

Animation Director

Jersey City, NJ - 2024-2026

- Clients: AWS, Deloitte, Merck, SharkNinja, Stifel, Citibank, MasterCard, BNY, Moneylion, Sotheby's, ADP, Cognizant, MongoDB, H&M, KPMG, TripAdvisor, Intuit
- Animation department head - elevate creative thinking while leading team of animators and designers, working in tandem with creative directors and art directors to devise actionable plans for creative execution.
- Collaborate with the CEO, ECDs, Creative Directors, Art Directors, & other team members to manage projects efficiently
- Coordinate schedules and duties of direct reports
- Lead a team of in-house and freelance animators to simultaneously produce high-quality animations across several platforms and mediums.

We Are Social (Social Agency)

Associate Creative Director

New York, NY - 2023-2024

- Clients: YouTube, Universal
- Perform as a hands-on creative leader, offering best practice guidance for Motion Design, VFX, Video Editing, Graphic Design, AR/VR, and more
- Mentor Junior, Mid, & Senior level creative team members in conceptual development & creative production
- Work with Group Creative Directors to lead a range of projects from fast-paced daily brand projects to 360 campaign pitches
- Collaborate with Strategists & Account Directors to craft world-class decks
- Maintain best practices for process development & project management software

Barkbox (In-House Brand Team)

Art Director - Motion & Design

New York, NY - 2021-2023

Senior Animator (FL)

New York, NY - 2020-2021

- Work with Creative Director to create world-class ad creative for BARK & Sub-brands
- Oversee motion, video, and design on D2C paid social, organic, banners, email, web
- Partner with cross-functional teams to plan, concept, & execute creative deliverables
- Interpret & use ad performance data to test and iterate our campaigns
- Develop, pitch, and execute campaign creative in new channels
- Provide critical creative feedback to help shape best-in-class work
- Collaborate with internal teams to develop creative workflow processes

GLOW (Social & Digital Agency)

Art Director

New York, NY - 2019-2021

Senior Motion Designer (FL)

New York, NY - 2019

- Clients: HBO, Showtime, AppleTV, Spotify, OnePlus, Youtube, Hulu, BBC, TBS, & more
- Perform as both a collaborative creative leader as well as a dynamic creative designer with Motion Design, VFX, Video Editing, Design, & more
- Work directly with Executive Creative Director to lead a range of projects from fast-paced daily brand projects to big tent-pole campaigns
- Collaborate with strategists to craft presentations and campaigns while managing a team of staff & freelance designers
- AR/VR solution ideation, concept development, execution

Brigade (Marketing Agency)

Motion Graphics & VFX Editor

New York, NY - 2017-2018

Motion Graphics Designer (FL)

New York, NY - 2016-2017

- Clients: Universal Pictures, Warner Bros., 20th Century Fox, Disney, Focus Features, Netflix, ABC, CBS, Freeform & more
- Responsible for several post-production duties, working directly with Creative Director to develop campaigns & organic social deliverables
- Create social media content for A-List Television and Film titles using on-trend Motion Graphics, Compositing, VFX, Video Editing, and Graphic Design techniques

FREELANCE

Viacom, Catalyst (Internal Agency)

Senior Motion Designer, Freelance

2019 - 2020
New York, NY

Support in-house agency with production needs & creative solutions for internal and external deliverables

Flickerlab (Post-production House)

Art Director, Freelance

2018 - 2020
New York, NY

Clients: Smirnoff, 2020 Biden Campaign

Cramer-Krasselt (Ad Agency)

Art Director, Freelance

2016 - 2018
New York, NY

Clients: Stop & Shop, Benihana

Real Vision (Startup, In-House)

Motion Design Director, Freelance

2018 - 2019
New York, NY

Led marketing branch of startup's internal post production team.

High volume, daily deliverables

Art direction, storyboarding, brainstorming, concept development, creative execution, and delivery of video and animation based projects

GREY Advertising (Ad Agency)

Motion Graphics Designer, Freelance

2013 - 2016
New York, NY

Clients: Ally Bank, Gillette, Pilsbury, Radioshack, Advil, Pringles

Zero Point Zero (Production House)

Motion Design & VFX Artist

2014-2016
New York, NY

CNN's "The Hunt with John Walsh" (Seasons 1-3)

Develop graphics, overlays, compositing & VFX needs

Work within a broadcast television production pipeline

Ruder Finn (PR & Creative Agency)

Editor & Motion Designer, Freelance

2018 - 2020
New York, NY

Clients: Novartis & Eli Lilly

Art direction, storyboarding, whiteboard animations, video editing, touch ups, and updates to recurring projects

CLIENTS & ACCOUNTS

HBO	Netflix	Nickelodeon	SharkNinja	2020 Biden Campaign
Showtime	Universal Pictures	AWS	Advil & Advil PM	CNN
AppleTV	Warner Bros	Merck	Ally Bank	Viacom
Facebook	20th Century Fox	Novartis	Pilsbury	Citibank
MTV	ABC / Disney	Gillette	Eli Lily	Webby Awards